

EVERYONE
IS TALKING ABOUT



INTRODUCING **HaiDraStik**
Damp to Dry Styling Iron

Thermal Holes
Water Channel Strips

The most efficient, hair healthy damp to dry.

- Nano tourmaline creates ionic, healthier, smoother hair with improved color protection, moisture, and UV harmful properties
- Thermal holes for quick water evaporation and water channel strips for moisture absorption
- Weighs only 10 ounces
- Pre-heat from 0°-392°F in under six seconds
- Includes automatic shut off safety feature with audible beep reminder
- Silicone ball technology provides ultra sensitive floating plates that automatically adjust to hair texture and thickness
- Ergonomic design with digital enhancement sensor and wide viewing temperature gauge
- Includes thermal travel bag
- ULV Certified, 3 Year Warranty

HAI elite
www.hai-elite.com 877-212-8700
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FACE FORWARD
Inside skin care

HAIR REMOVAL
Uprooting for Profit

The Heat is On
Top tools and products

CULTURE CLUB
Hip, young looks from Chicago, New York and LA

Vance

The Heat is On
Sear-proof Styling

Help clients achieve styling styles without the damage. These heat-protective products and appliances shield—and often strengthen—hair during thermal styling.

▼ HAI Elite HaiDraStik Damp to Dry Styling Iron
Contact: 877-212-8700 or www.hai-elite.com
Price: \$289

The high-tech styling iron allows you to fully dry and style damp hair in one pass. It features nano-tourmaline ceramic plates with water-channeling strips for moisture absorption and thermal holes for quick water evaporation, all of which lock in natural oils, leaving hair healthier with more shine and manageability. Look for the HaiDraStik Damp to Dry Styling Iron at professional salons beginning September 1, 2008.

Sear-Proof Styling
with the brand new
HaiDraStik

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HaiDraStiK
The HaiDraStiK was showcased as one of the featured heat-protective products for the June Modern Salon e-newsletter.

